

# THE MORE MARLBORO YOU SELL, THE MORE GEAR YOU GET.



The Marlboro Gear Truck not only brings increased traffic, sales and profits.  
But it also gives you the chance to earn free gear.

## MAKE IT WORK FOR YOU

1. Distribute "Free Gear Tickets" to each smoker 21 years of age or older who buys multiple packs or cartons of Marlboro.
2. Tickets will be collected and counted at vans.
3. You'll be awarded gear for achieving the following targets:



## HERE'S WHAT YOU GET

### NUMBER OF FREE OFFER TICKETS DISTRIBUTED

65-84

85+

### AWARD

Cap & T-shirt

Cap, T-shirt & Duffel Bag



**GO AHEAD. SET YOUR GOALS TO GET THE GEAR YOU WANT.**

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